

Figure 1.

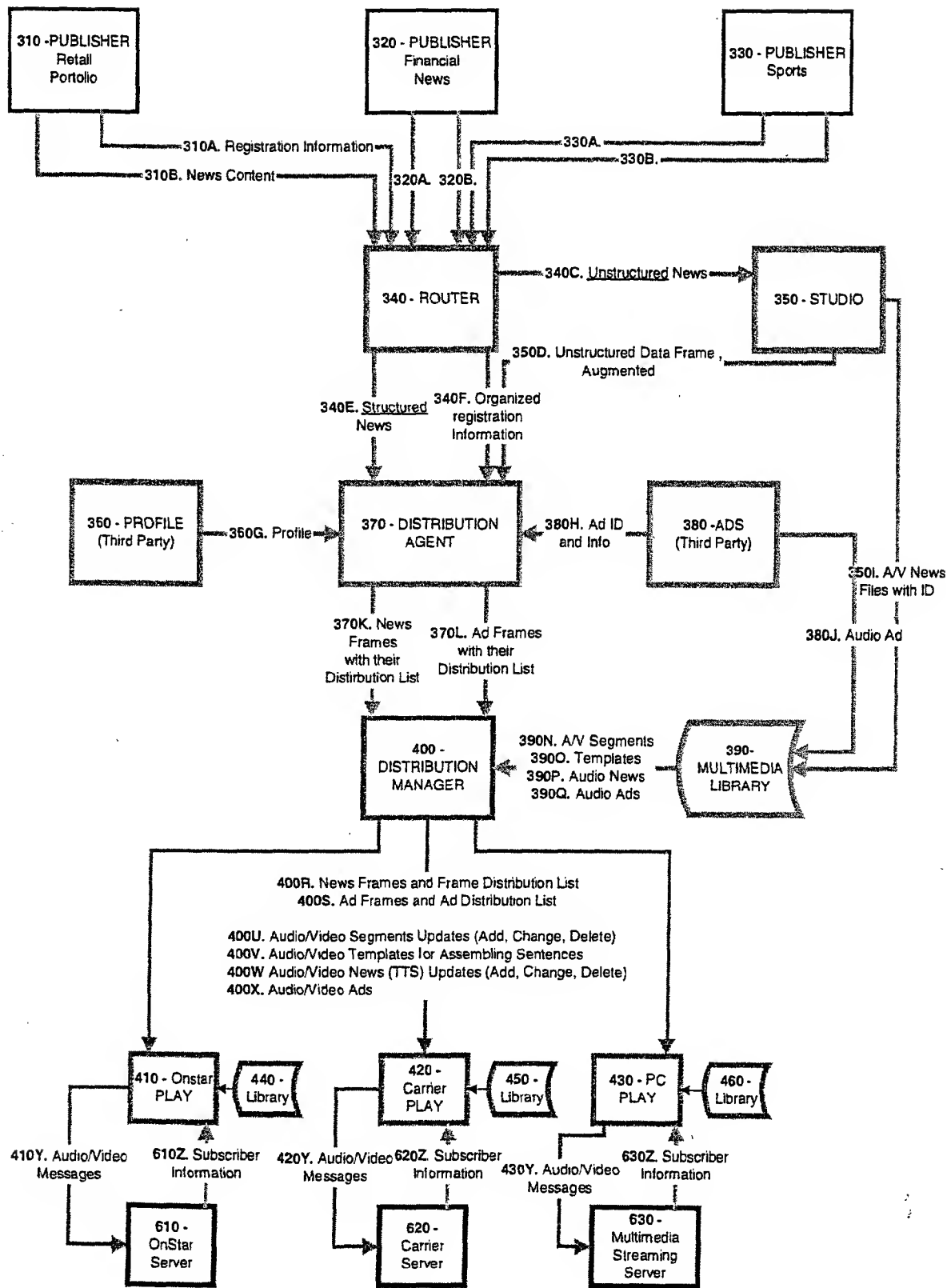


Figure 2.

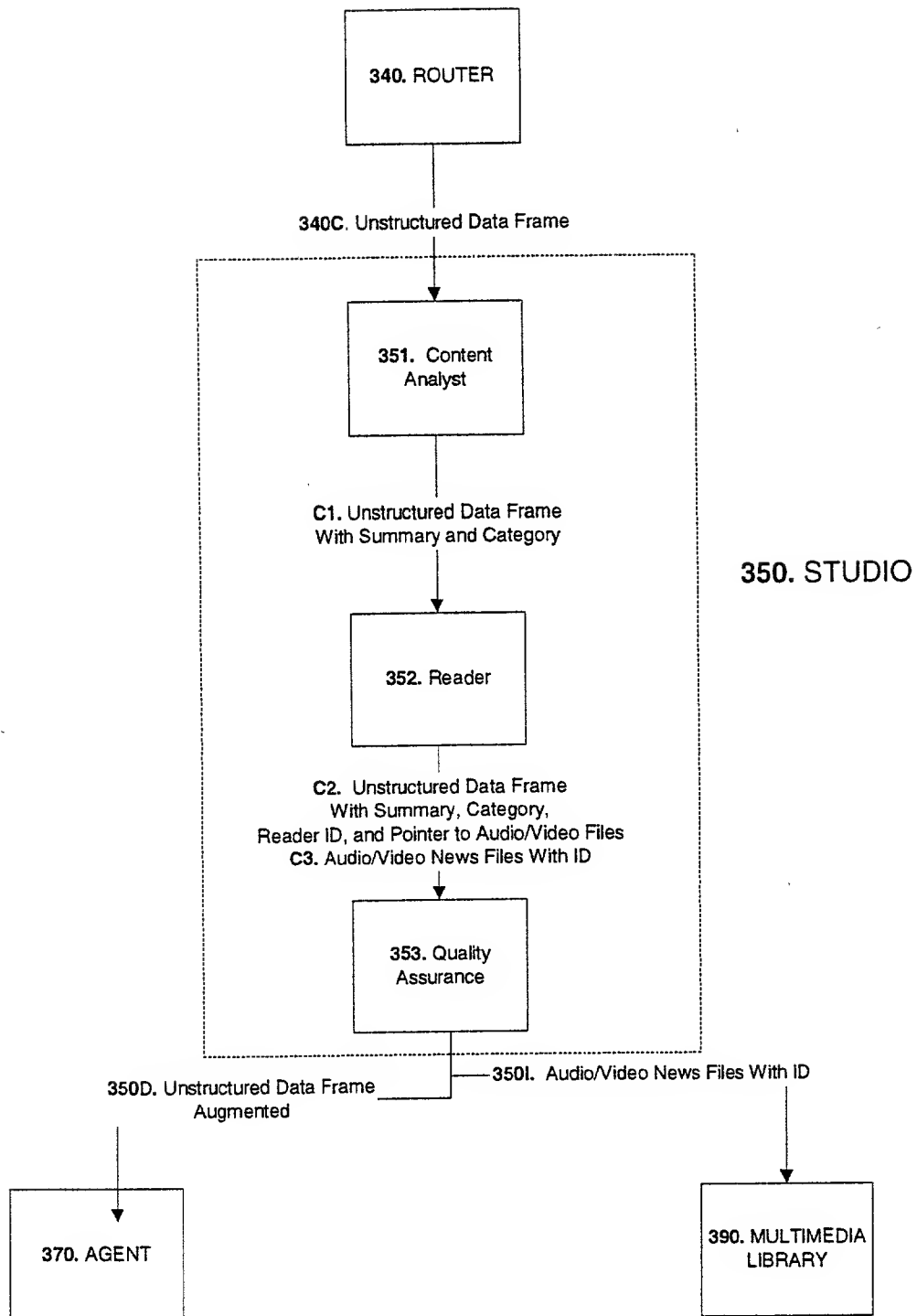


Figure 3.

User ID	Publisher ID	Publisher User ID
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Figure 4.

Delivery ID	Device Address	Type	Carrier	User ID
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Figure 5.

Content Pref ID	Pub. ID	Domain	Subject: Security	Comp/ Category	Min % change	Fixed price threshold	Direction	Summary/ Full	Delivery ID
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Figure 6.

News ID	Pub. ID	Domain	Subject: Security	Last trade price	Time-stamp	Comp1	Comp2	(... Comp N)	Volume	Avg Volume	DJI	(...Add'l Indices)
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Figure 7.

News ID	Pub ID	Domain	Subject: Security	Category	Content Owner	Pub. Time-stamp	Editor/author	Title	Summary	Full Text	Reader ID	QA ID	Ptr. to Audio/Video Summ.	Ptr. to Full Audio/Video
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Figure 8.

Profile ID	Authority ID	Profile Value	Delivery ID
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Figure 9.

Ad ID	Advertiser	Authority ID	Profile Value	Insertion Order	Pointer to Audio/Video Ad
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Figure 10.

Playlist rule pref. ID	Rule ID	Supplementary Information	Device ID
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Figure 11.

Structured News Event
Device Address 1 - Type - Carrier - Comp - Supplementary Information Device Address 2 - Type - Carrier - Comp - Supplementary Information Device Address 3 - Type - Carrier - Comp - Supplementary Information Device Address 4 - Type - Carrier - Comp - Supplementary Information . . . Device Address N - Type - Carrier - Comp - Supplementary Information

Figure 12.

Unstructured News Event
Device Address 1 - Type - Carrier - S or F - Supplementary Information Device Address 2 - Type - Carrier - S or F - Supplementary Information Device Address 3 - Type - Carrier - S or F - Supplementary Information Device Address 4 - Type - Carrier - S or F - Supplementary Information . . . Device Address N - Type - Carrier - S or F - Supplementary Information

Figure 13.

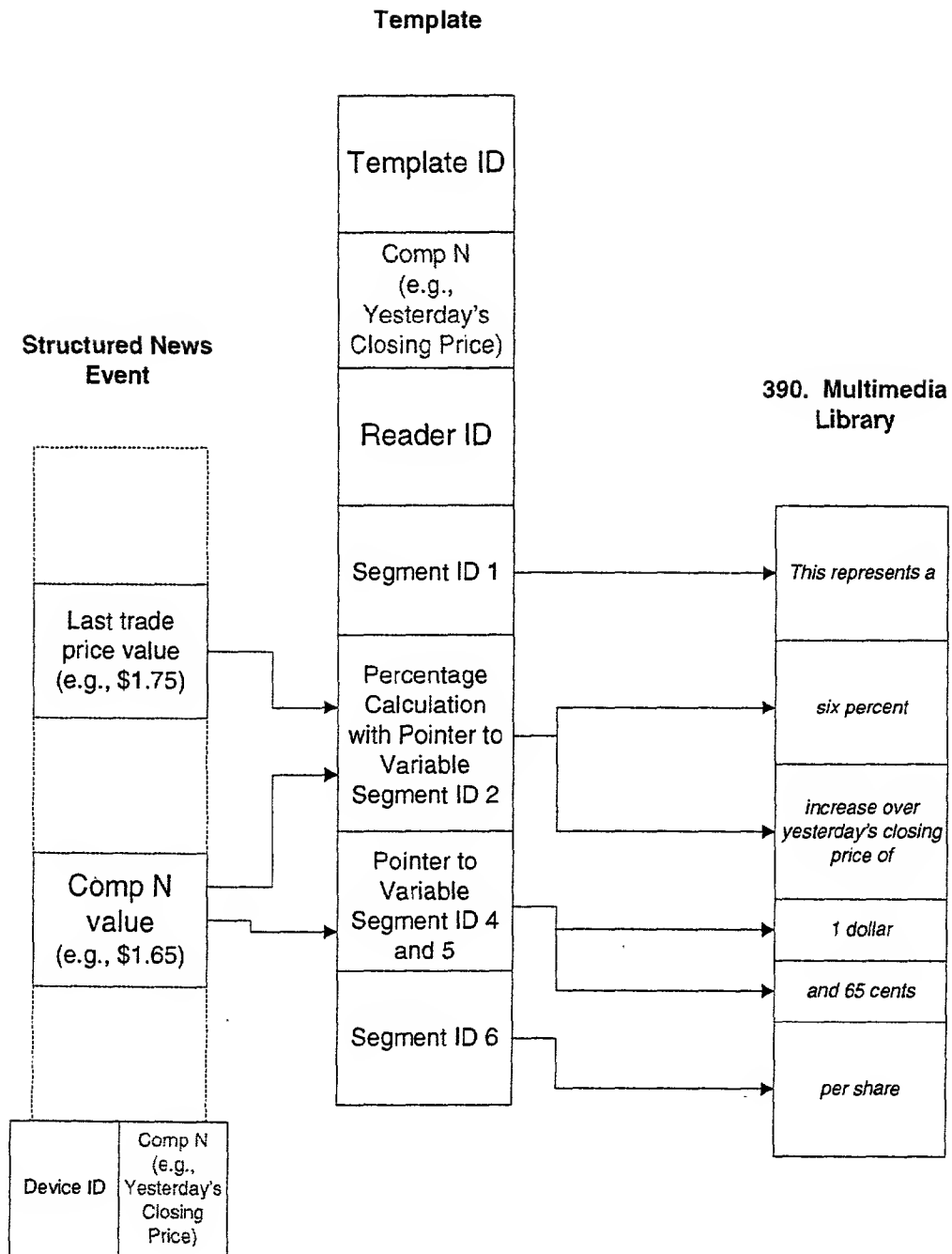


Figure 14

Segment ID	Type (Audio or Video)	Reader ID	Category	Lookup	Intonation	Text phrase	Pointer to Audio or Video Phrase
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Figure 15

Rule ID	Parameter 1	Parameter 2	...	Parameter N	Logical or Numerical Expression
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Figure 16

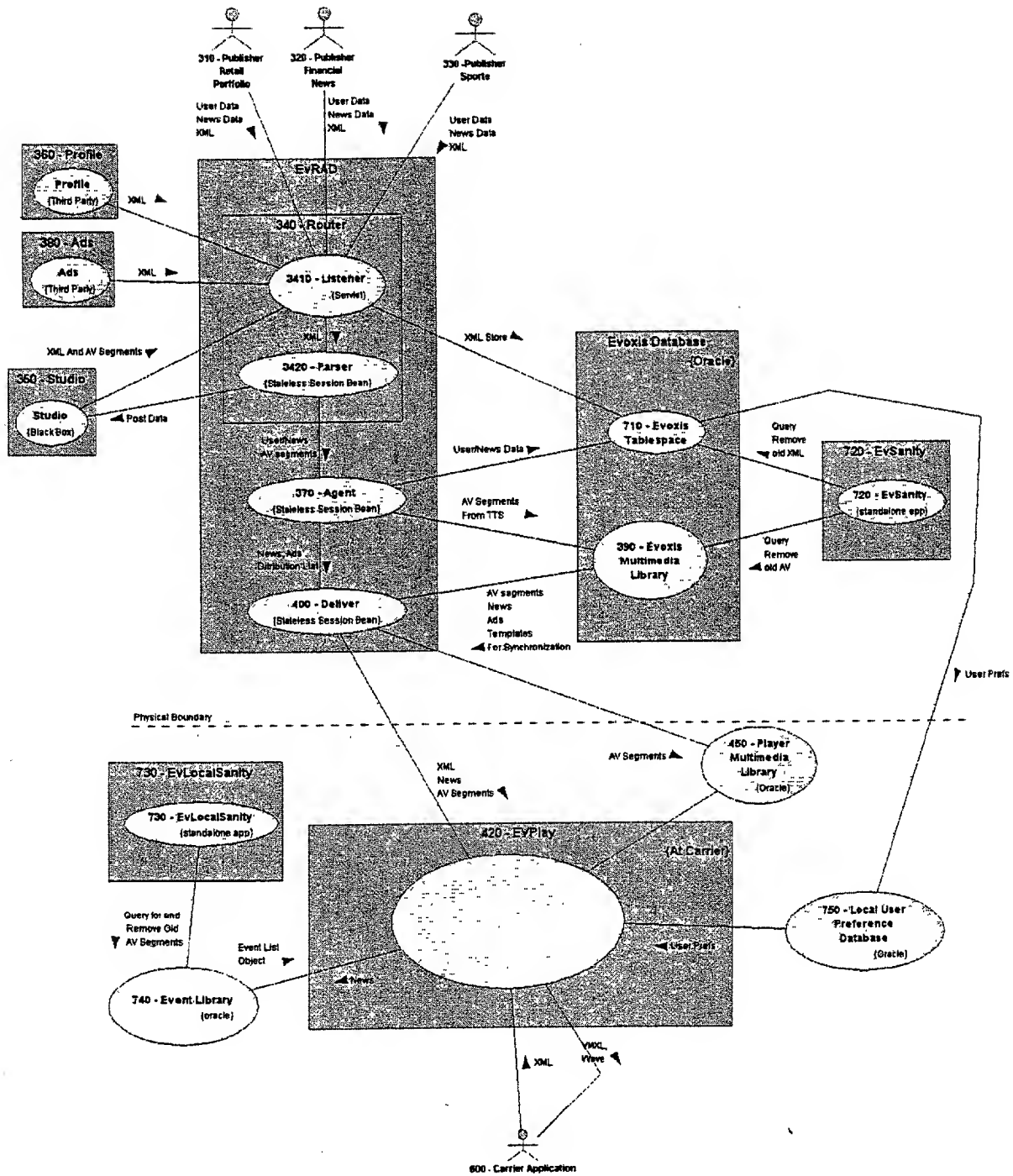


Figure 17

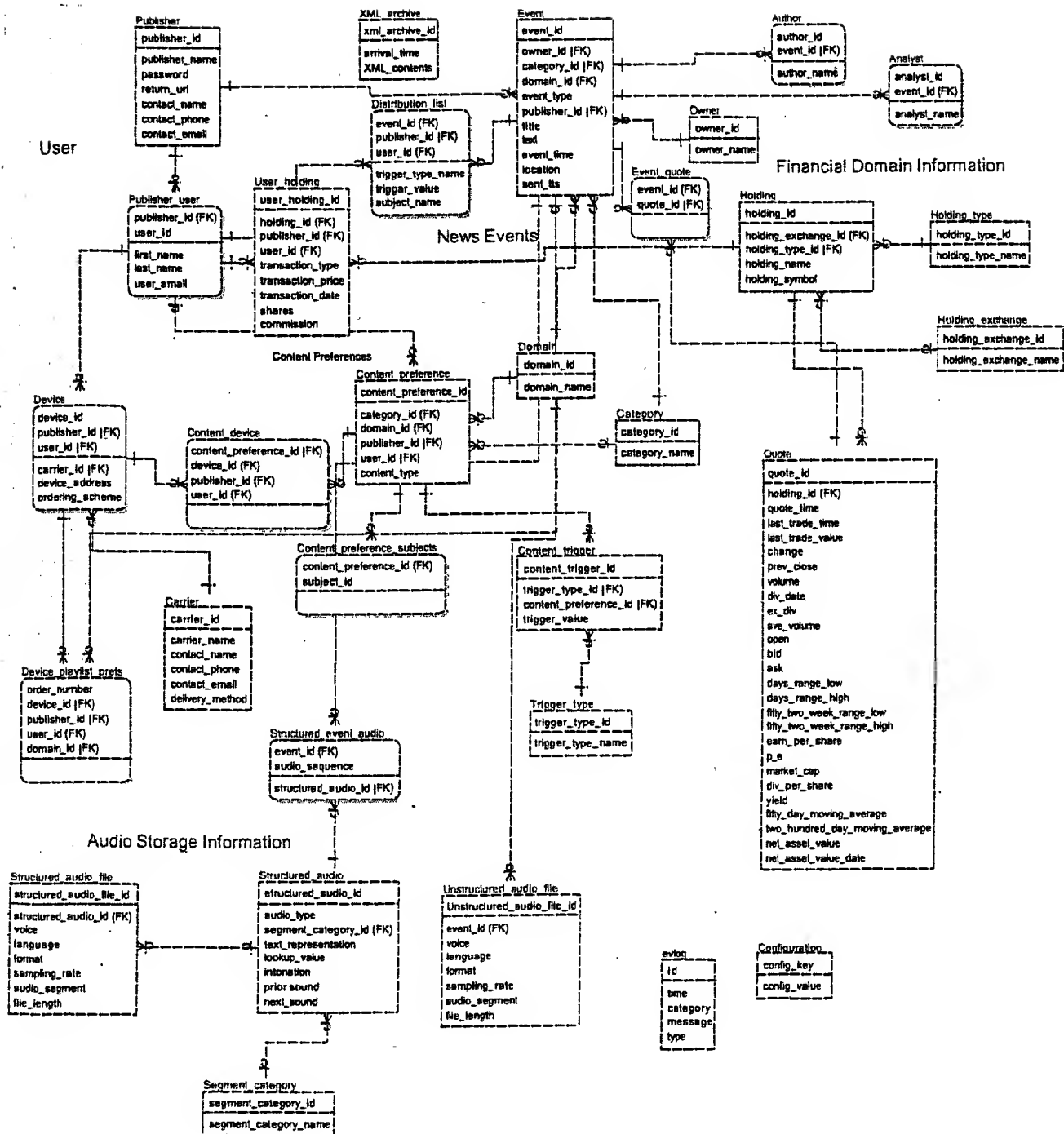


FIGURE 18.